

Transforming Looks, Transforming Lives

Once reserved for the rich and famous, cosmetic surgery is now an option for everyone who wants to feel more attractive, youthful, and vibrant. Today, the popularity of cosmetic surgery has never been higher.

- ▶ Since 1997, the number of procedures performed has **increased by 155%**.
- ▶ Close to **14 million people in the US** had cosmetic surgery in 2011.
- ▶ An **additional 5.5 million** underwent reconstructive cosmetic surgery.
- ▶ Nearly **10.7 billion was spent** in the US on cosmetic procedures in 2010.
- ▶ **87 percent** of patients report satisfaction after surgery, including improved body image.

*All statistics provided by the American Society of Plastic Surgeons 2012

Look Good, Feel Good

People choose cosmetic surgery for many reasons. No matter what your motivation, MyLooks® believes you deserve to feel confident in your skin and make the most of your looks. You may decide to change your appearance:

- ▶ To correct a congenital deformity or the physical result of accident or illness.
- ▶ To improve an aspect of your appearance that makes you unhappy or self-conscious.
- ▶ To make your outward appearance match your inner self-image.
- ▶ To minimize or reverse the effects of ageing.
- ▶ To become a more vital, energized, attractive version of yourself.
- ▶ To increase confidence and satisfaction in your everyday activities.
- ▶ To positively impact your social life, family dynamics, and career.

Make the Best Choice

Choosing a plastic surgeon is one of the most important decisions a consumer can make. How do you make the right one? At MyLooks®, we're here to provide you with impartial expert advice to ensure you make the right decision for you.

- ▶ Make sure the doctor is a board-certified plastic surgeon.
- ▶ Ensure they practice in a surgical facility accredited by the American Association for Accreditation for Ambulatory Surgery Facilities (AAAASF).
- ▶ Don't forget to ask about the credentials of the supporting staff, such as anesthesiologists.

Photos do not constitute a guarantee of any specific outcome. The experience, recovery and results of each patient will vary based on unique factors, including, but not limited to, age and health. Consult your doctor for more information.

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