

Physician Experience and Qualifications Are Priority for New Patients

MyLooks® Conducts a Survey to Determine What Patients Value Most When Choosing a Plastic Surgeon

Florida ([PRWEB](#)) April 30, 2014 -- [MyLooks®](#) put together a survey to better understand what patient's value most when considering a plastic surgeon and discovered that physician experience and qualifications are considered the most important. The results demonstrate the importance of choosing a Board-Certified plastic surgeon.

The survey encouraged individuals to select their top three considerations when choosing a plastic surgeon in order of importance. According to the survey, which was sent to over 13,000 prospects, 82% of the respondents consider [physician experience and qualifications](#) to be the most significant over the cost of the procedure (40%) and the quality of the clinic (32%). Only 25% of the respondents valued a customized approach to their plastic surgery experience and only 23% considered personal referrals from a friend, family member or doctor of value.

“Choosing a plastic surgeon who is experienced and has the proper qualifications is vital to the patients overall health and the success of the plastic surgery procedure,” said Dr. Lawrence M. Korpeck, MyLooks® Boca Raton. “All MyLooks® surgeons have over 25 years of plastic surgery experience. It is very importance to select a surgeon who is Board-Certified, patients need to do their homework and research their physician and check their credentials.”

When respondents were asked what plastic surgeon qualifications were important, the most popular survey response was Board Certification by the [American Board of Plastic Surgery](#) (ABPS) at 84% followed by years of experience at 75%, education at 36% and finally, the latest [procedures](#) and techniques at 31%.

“Board Certification by the ABPS requires rigorous oral, written and patient simulation exams,” said Dr. J. Barry Boyd, MyLooks® Orlando. “It is not an easy process, but it shows that the physician is able to provide the best patient care available and is a member of a distinguished community of highly regarded physicians whose chief priority is the advancement of patient care and safety.”

About MyLooks®

MyLooks® is a leading cosmetic and surgical service provider dedicated to helping women and men achieve their personal aesthetic goals. Each MyLooks® clinic provides a high-quality total experience. All of our surgeons are board-certified by the American Board of Plastic Surgery. All MyLooks® clinics offer procedure customization, a safe and AAAASF certified environment, patient financing, and complimentary consultations. More information is available at www.MyLooks.com.



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