

## **MyLooks® Adds FDA-Approved CoolSculpting® Technology**

*Company Now Offers The Latest Device in Body Contouring with CoolSculpting® Machines*

([PRWEB](#)) February 11, 2014 -- MyLooks® Inc., has added CoolSculpting® as the latest advance in cosmetic procedures to assist patients in reducing stubborn fat in common problem areas.

CoolSculpting® is the newest breakthrough in non-invasive procedures that uses a cooling technology to eliminate fat. The CoolSculpting® device and treatment protocol was created by Harvard scientists and received FDA-approval in 2010, for fat reduction without surgery.

The device is FDA approved to reduce fat by up to 22% in areas around the abdomen, hips and thighs. It can be used to address belly fat and love handles, as well as the appearance of cellulite in the hips, upper thighs and buttocks. Within 30 days patients will begin to see improvements in their appearance, with noticeably less fat in the treated areas.

[MyLooks®](#) has added CoolSculpting® for patients who want to enhance their shape through body contouring procedures with a minimally invasive treatment. CoolSculpting® is designed to freeze stubborn fat cells that reside in the dermal layer of the skin. The CoolSculpting® cooling technology freezes and crystalizes the fat cells so that they are naturally eliminated through the body's metabolic process.

“CoolSculpting® is a popular treatment to assist patients in getting rid of unwanted fat deposits that do not respond to diet or exercise,” said Dr. O’Brien, board certified [plastic surgeon](#) from MyLooks® St. Petersburg. “The results are very natural. CoolSculpting® will assist patients in achieving a slimmer profile and better body contour. I highly recommend it to patients as a minimally invasive body sculpting procedure.”

CoolSculpting® is a far gentler treatment than and provides an alternative option to liposuction, which also removes fat from the body via a more invasive suction process. This minimally invasive [cosmetic procedure](#) requires no anesthesia or surgery, so there is less bruising and swelling than surgical body contouring procedures. No recovery time is needed so that patients are able to resume their normal activities immediately after treatment.

### About MyLooks®

Florida-based MyLooks® is a leading cosmetic and surgical service provider dedicated to helping women and men achieve their personal aesthetic goals. Each MyLooks® clinic provides a high-quality total experience, including Board Certified surgeons, procedure customization, a safe and clean environment, patient financing, and complimentary consultations. More information is available at [www.MyLooks.com](http://www.MyLooks.com).



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