

MyLooks® Adds 3D Plastic Surgery Animations to Website

Company Features Live Animations to Better Educate Prospective Patients

Florida ([PRWEB](#)) December 09, 2013 -- MyLooks® Inc., a company dedicated to providing high-quality care for cosmetic surgery patients, just improved its website by adding comprehensive 3D plastic surgery animations to better educate prospective patients and develop their understanding of cosmetic procedures.

The MyLooks® website provides patients with an interactive body map for each procedure, as well as real patient photographs with extensive descriptions of each procedure and downloadable FAQ sections. To assist patients in getting the information they need, the MyLooks® website now offers a selection of live animations supported by Understand.com to provide medical insight.

“Live animations provide patients with answers to common plastic surgery questions,” said Dr. Lawrence M. Korpeck, MyLooks® Boca Raton. “The videos present visual demonstrations for each procedure and a breakdown of the medical terminology and components involved from preparation before surgery to the recovery period”.

Bridging the communication gap between patients and [plastic surgeons](#), the 3D animations feature surgical and non-surgical procedures offered at each MyLooks® clinic. Surgical procedures such as liposuction and facelifts are thoroughly explained with a step-by-step images guide. The library of plastic surgery procedures includes a selection of non-invasive treatments such as chemical peels, microdermabrasion and [laser skin resurfacing](#).

“MyLooks® selected Understand.com to promote custom animations on the MyLooks® website to improve patient knowledge of the cosmetic industry,” said Lee Zoppa, Chief Marketing Officer for MyLooks®. “We find that a lot of people considering a [cosmetic treatment](#) want to learn more about what is involved and we want to be a ‘go to’ resource for them”.

Understand.com is a renowned medical education company that focuses on assisting physicians to better educate patients with user-friendly learning solutions, detailed surgical techniques and a step-by-step guide to cosmetic procedures and recovery.

About MyLooks®

Florida-based MyLooks® is a leading cosmetic and surgical service provider dedicated to helping women and men achieve their personal aesthetic goals. Each MyLooks® clinic provides a high-quality total experience, including plastic surgeons certified by the American Board of Plastic Surgery, procedure customization, a safe and clean environment, patient financing and complimentary consultations. More information is available at www.MyLooks.com.



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Online Web 2.0 Version

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